



Media Kit

About Me

I am Carly Crawford, a 41-year-old mum of two (not so) little girls aged 12 and 10 years old. My husband and I have moved a lot over the last 12 years, so consider ourselves experienced expats. Originally from Southern Africa, we have bounced around the world a fair bit but have finally settled to live in gorgeous North Yorkshire and raise our children here, together with our two Westie dogs.



About The Blog

I blog about parenting-related content, focusing on raising pre-teens, family travel adventures, days out and other family lifestyle content. I've been blogging for some time now and my blog has evolved according to the age of my children so you will find content related to raising babies, and all through the various developmental stages of raising children. Currently, we are hurtling through the tween phase. If you know you know.



We are based in North Yorkshire and love discovering new and exciting Yorkshire-based brands and adventures for our family and the wider UK.

The particular aspects I focus on in my blog and social media are:

- Family Travel
- Days Out with kids
- Dog-friendly activities
- Eating out as a family
- Education
- Healthy Activities For Kids
- Expat & Immigration lifestyle





Family Travel & Days Out Adventures

We have travelled extensively throughout the UK, Europe, Southern Africa, and [Dubai](#) as a family. 16 countries and counting, we are on a mission to explore the world.

Taking advantage of school holidays, we take every opportunity afforded to us, be it a quick city break to Krakow or a 10-day road trip through Europe and everything in between. And when we're not flying off on a faraway adventure, we're loading up the car and hitting the road.


As well as venturing far and wide, we also enjoy exploring what is right on our doorstep in the gorgeous Yorkshire countryside.


Previous Campaigns & Brand Collaborations

- [Nike](#)
- [Visit East Yorkshire](#)
- [SkinStation](#)
- [The Christmas Experience at Lothterton Hall](#)
- Bump & Baby Expo: York
- [Gymfinity Kids](#)
- Learning Resources
- LG Appliances
- MOONPIG
- shopDisney.UK
- Mud & Bloom Subscription Box

- [BC30 Probiotics](#)
- [Wicked Uncle](#)
- Coral Island, Blackpool
- Zimpli Kids
- Wise Eye Reading Academy
- TravelStart
- [England Hockey](#)
- AroundSound Audio App
- Vogels Bread
- Alysa Skin
- Ponderosa Zoo
- William's Den


Social Media Stats


+5.8K
Followers


+5K
Followers


+2.4k
Followers


+2.8k
Followers


+2.6k
Followers


60
Subscribers

Testimonial

I have been working with Carly Crawford for a number of years – her blog is thoughtful, funny and relevant and she doesn't shy away from expressing her opinions, which adds great texture and authenticity to her blog posts. Working with Carly as a blogger, I have always found her to be professional, insightful and willing to go the extra mile. Thank you Carly, you are a pleasure to work with!

~Veruska DeVita of Twigga Communications

Work With Me

If you would like to work with me on any of the following, please get in touch:-

- Travel Experiences
- Family Day Out Experiences
- Family Restaurant Reviews
- App Reviews
- Sponsored Posts
- Guest Posts
- Product Reviews
- Social Media Promotions

DA: 40



My blog has been going for seven years, and during that time, life moves on. I've decided to move my social media in a more lifestyle and family-orientated direction. At the beginning of 2021, I renamed my Facebook & Instagram to "A More Intentional Life" to reflect the direction I'm taking in my life. However, the blog itself remains the same.



@momof2lgs



@amoreintentionallife



@a_more_intentional_life